
Cookie Statement

This Cookie Statement was updated on February 20, 2024

This Cookie Statement describes how SAP (hereinafter also “We”, “Our”) uses cookies and similar technologies to collect and store information when you visit the SAP Discovery Center website. SAP’s Privacy Statement applies in addition to this Cookie Statement. SAP’s Privacy Statement informs you about the way SAP uses, stores, and protects personal data collected. It also informs you of your data protection rights and how to exercise them. We recommend that you read SAP’s Privacy Statement: https://discovery-center.cloud.sap/legaldocuments/SAP_Discovery_Center_Privacy_Statement.pdf.

What are Cookies and similar technologies?

Cookies are small files placed on your device (computer, tablet, or smartphone). When you access a website, a cookie is placed on your device, and it will send information to the party that placed the cookie.

There are other technologies performing a similar function to cookies. These include inter alia web beacons, clear gifs, and social plug-ins. These are often used in conjunction with cookies to help a website owner understand its users better.

What are first party Cookies?

SAP’s websites contain first party Cookies. First party cookies are cookies that are specific to the website that created them. These cookies enable SAP to operate an efficient service and to track patterns of user behavior to SAP’s website.

What are third party Cookies?

The difference between a first party cookie and a third party cookie relates to who places the cookie on your device. SAP sometimes allows third parties to place Cookies on your device. Third party cookies are placed on your device by a third party (i.e., not by SAP). While SAP allows third parties to access SAP’s website to place a third-party cookie on your device, SAP does not retain control over the information supplied by the cookies, nor does SAP retain access to this information. This information is controlled wholly by that third party according to the respective privacy policy of the third party. For more information about these Cookies, please click the “Cookie Preferences” link in the footer of the SAP Discovery Center homepage (<https://discovery-center.cloud.sap/>).

Analytics and Digital Marketing in the United States of America

In the United States SAP routinely works with third party analytics and digital marketing providers who facilitate and support SAP (and partner) marketing activities including targeted communications. These activities may involve the sharing of limited Personal Information (personal identifiers and contact information, your interests and interactions with SAP, professional/employment information) for those specific business purposes. In addition to the above, SAP may also share your personal data with other third parties, or for other business purposes, with your explicit consent.

SAP endeavors to recognize common opt-out preference signals at a browser level, and frictionlessly exclude you from marketing cookies and associated tracking.

What is a session and what is a persistent Cookie?

Our websites may place session and persistent cookies on your device. Whereas the difference between a first party and third-party cookie relates to the party controlling the initial placement of the cookie on your device, the difference between a session and a persistent cookie relates to the length of time the cookie lasts. Session cookies are cookies that typically last for as long as you are using your browser, or browser session. When you end your browser session, the cookie expires. Persistent cookies, as the name implies, are persistent and will last after you close your browser. This allows for quicker and often more convenient access to Our website.

What cookies are used on this SAP Web presence?

SAP wants you to be in a position to make an informed decision for or against the use of cookies which are not strictly necessary for technical features on SAP Discovery Center. If you elect to reject cookies used for advertising, you will be shown advertising that is less targeted to your interests. This will still allow you to use all of the functionality of SAP Discovery Center.

When tracking and evaluating the usage behavior of users of the Web Presence by means of cookies or similar technologies includes the processing of your personal data, SAP is conducting the processing based on the following legal permissions:

- GDPR Article 6.1 (a) if it is necessary that We ask you for your consent to process your personal data,
- GDPR Article 6.1 (b) if necessary to fulfill (pre-)contractual obligations with you,
- GDPR Article 6.1 (f) if necessary to fulfill (pre-)contractual obligations with the company or other legal body you represent as a customer contact (legitimate interest to efficiently perform or manage SAP’s business operation),
- or equivalent legal permissions under other relevant national laws, when applicable.

SAP differentiates between Required Cookies that are absolutely necessary to enable technical core functionalities, Functional Cookies that allow SAP to analyze the site usage, and Advertising Cookies that are used to serve ads relevant to your interests.

Required cookies

SAP Discovery Center uses [Service Worker](#) to improve performance of user interface loading time, we utilize the browser cache storage to store and retrieve the required files from browser cache instead of server. If cookies are disabled, then this feature will be automatically disabled, and user shall experience high load time.

Name	Purpose	Persistent	Lifespan
resources- [sapui5.version]	This is created for client and stored in a cookie on client side at time of first visit. If cookie is deleted by the client, a new UUID is created at time of next visit. Mainly used to cache the SAPUI5 libraries and files required, if	Y	Default: 1 year Users can manually also delete by clearing

	application updates it's SAPUI5 version it would create a new entry with new version.		the browser cache.
app-[application.version]	<p>This is created for client and stored in a cookie on client side at time of first visit. If cookie is deleted by the client, a new UUID is created at time of next visit.</p> <p>Mainly used to cache the Application libraries and files required, with every release of SAP Discovery Center application update new entry with new version is created.</p>	Y	<p>Default: 1 year</p> <p>Users can manually also delete by clearing the browser cache.</p>

Required cookies

SAP Discovery Center users do not require to sign in to add and retrieve services to estimator, we utilize the browser local storage to store and retrieve the Estimator data. If user opts to disable cookie for <https://discovery-center.cloud.sap> or <https://sap.com> this feature will be disabled and will not function as expected.

Name	Purpose	Persistent	Lifespan
https://discovery-center.cloud.sap	This is created for client and stored in a cookie on client side at time of user's first use of the estimator functionality with key "estimator" and value containing the estimator data including <i>name</i> , <i>description</i> , <i>modification date</i> , <i>version</i> and list of services added to the estimator.	Y	<p>Default: 1 year</p> <p>Users can manually also delete by clearing the browser cache.</p>
help.sap.com, proxybridgead17b8dc3.hana.on demand.com	This is required for embedded content from help.sap.com and discovery center portal	N	
notice_behavior	Defines the scenery for user. Used by TrustArc cookie consent management function, which stores visitor's cookie preference.	N	Session
cmapi_cookie_privacy	Makes it possible to set and save cookies according to the user's cookie settings via TrustArc cookie consent management function.	Y	13 months

cmapi_gtm_bl	Used by TrustArc cookie consent management function to prevent the triggering of cookies that have not been selected.	Y	13 months
TAsessionID	Stores the user's cookie consent state for the current domain (TrustArc)	Y	30 minutes

What third party cookies are on SAP Discovery Center?

SAP Discovery Center uses Qualtrics survey and Adobe Analytics to capture some information by using below cookies:

Name	Purpose	Persistent	Lifespan
sap.discoverycenter.QualtricsData	The cookie tracks whether the user has logged in or not. If the user has logged-in, then the cookie captures if the user is an SAP or non-SAP user	Y	Default: 1 year Users can manually also delete by clearing the browser cache.
demdex.net, dpm.demdex.net, sap.demdex.net	Audience Manager sets this cookie to assign a unique ID to a site visitor. The demdex cookie helps Audience Manger perform basic functions, such as visitor identification, ID synchronization, segmentation, modeling, reporting, and so on.	Y	180-days. Lifespan is reset to 180-days upon each user interaction with a partner website. The cookie expires if a user does not come back to the site
omtrdc.net, s_v sapglobalmarketingin.tt.omtrdc.net	This cookie is used to identify a unique visitor	Y	2 years
adobedtm.com, assets.adobedtm.com	Adobe Launch Libraries are hosted on assets.adobedtm.com. We have different path to the domain assets.adobedtm.com referencing versions of the libraries(Development/Staging/Production).	Y	Lifespan of the content/library file depends on the publishing workflow in Adobe Launch. As soon latest changes are pushed, the changes are renewed on the assets.adobedtm.com endpoint
sap.discoverycenter.browserType	here the cookie captures the browser type that is used to login to SAP Discovery Center. For example: Chrome, Firefox etc.	Y	Default: 1 year Users can also manually delete

			by clearing the browser cache
sap.discoverycenter.device Type	here the cookie captures the device type that is used to login to SAP Discovery Center. For example: desktop, tablet, phone etc.	Y	Default: 1 year Users can also manually delete by clearing the browser cache

How can you manage and delete Cookies?

SAP provides you with the option to adjust your preferences for Functional Cookies related with user tracking only when such cookies are placed on your device. In such a case, you can access preferences at any time by clicking on the “Cookie Preferences” link in the footer of the SAP Discovery Center homepage (<https://discovery-center.cloud.sap/>).

You can also block and delete cookies by changing your browser settings. To manage cookies using your browser settings, most browsers allow you to refuse or accept all cookies or only to accept certain types of cookies. The process for the management and deletion of cookies can be found in the help function integrated in your browser. If you wish to limit the use of cookies, you may not be able to use all the interactive functions.

What are Media Plug-Ins??

A Media plug-in embedded on a website allows you to watch remote content from a third party media provider’s website. You can recognize media plug-ins as views displayed on website pages; e.g., for YouTube, you can recognize the media plugin by a video showing the play button.

How do media plug-ins on SAP websites work?

If you want to use one of content of these media plug-ins, click on the play-symbol within the media plug-in to establish a direct connection to the server of the respective media provider. The stream of the media will be redirected from the media provider to your browser.

If you have a user account on the media provider and are logged in at the time you activate the media plug-in, the media provider can associate your visit to SAP’s websites with your user account. In this situation, data transmissions can also take place that are initiated and controlled by the respective media provider. Your connection to a media provider, the data transfers taking place between the network and your system, and your interactions on that platform are governed solely by the privacy and cookie statement or policy of that media provider. Personal Data may also reach providers in countries outside the European Economic Area that may not guarantee an "adequate level of protection" for the processing of Personal Data in accordance with EU standards. If you do not want to share any data with the media provider in connection with SAP’s website, do not click on the media plug-in on SAP’s website.

On which legal basis does SAP makes media plug-ins available?

SAP uses media plug-ins on its websites on the basis of its legitimate interest to make remote content visible to the user according to Article 6 (1) lit. f GDPR or the applicable national law.

Use of You Tube Video:

This website contains a plugin from YouTube, belonging to Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, US). We use the YouTube No-Cookies function, i.e., we have activated extended data protection, videos are not accessed via youtube.com, but via youtube-nocookie.com , which, according to the provider, only starts storing user information when the video is played. As soon as you start playing an embedded video by clicking on it, the IP address, in particular, which of our web site you have visited is communicated. However, this information cannot be assigned to you if you are not permanently logged in to YouTube or another Google service when you call up the page. SAP does not have influence or control over the processing of personal data on the media provider's website, and the media plug-in remains active until you deactivate it or delete your cookies.